

# Flex Member Management

Flex Member Management is leading-edge management software for health clubs, gyms, spas, solariums, dance studios, martial arts centers and any membership based business. The software effectively manages all aspects of your business.

Features include member profiling, business analysis and reporting, integrated electronic payments for credit cards and EFT's, access control mechanisms and fully functional point of sale system. The software is network ready allowing two or more terminals to access a central database. A member welcome screen is also included that allows you to communicate detailed information with your members upon check-in. If you are looking for the easiest most cost effective way to manage your membership based business, FlexMM is the choice for you.

## FEATURES/BENEFITS

- Improve member retention
- Reduce time and effort managing member payments
- Monitor effectiveness of marketing campaigns
- Track revenue and monitor inventory via point of sale
- Manage resource allocation and staff appointments
- Monitor effectiveness of sales staff
- Control access to facilities and information
- Minimise time and effort spent mailing members
- Simplify and standardise daily operations
- Instantly access member information

## REQUIREMENTS

- Microsoft Windows® 2000/XP/Vista
- Personal Computer with Pentium II Processor minimum
- 256 MB RAM
- Hard disk space for program - 500MB